

Major Exhibitions

a) Trade Fairs & Business Events in Northern Ireland

- **Balmoral Show** (Eikon Exhibition Centre, Lisburn, May) Northern Ireland's largest agri-food and agricultural exhibition, attracting over 100,000 visitors and more than 3,500 livestock. The event features hundreds of exhibitors across agricultural machinery, food and beverages, horticulture, rural enterprise, and equestrian sectors, making it one of the UK's leading agricultural trade shows.
- **Northern Ireland Manufacturing & Supply Chain Expo** (Eikon Exhibition Centre, Lisburn) The region's flagship manufacturing exhibition, bringing together manufacturers, engineering firms, technology providers, policymakers, and industry experts. The event showcases the latest developments in advanced manufacturing, automation, robotics, Industry 4.0, digital technologies, and sustainable manufacturing through exhibitions, conferences, and networking sessions.
- **Festival of Business** (St George's Market, Belfast, September) NI Chamber's flagship annual business exhibition and networking event, attracting over 1,000 delegates and more than 100 exhibitors from across Northern Ireland and the UK. The programme includes an exhibition, keynote sessions, panel discussions, and networking opportunities covering innovation, exports, sustainability, skills, investment, and business growth.
- **Belfast Homecoming** (Belfast, biennial) A flagship international business and investment event led by Belfast City Council that brings together the global Belfast diaspora, investors, entrepreneurs, multinational companies, universities, and innovation leaders. The programme focuses on investment, innovation, research collaboration, entrepreneurship, and showcasing Belfast's strengths as a destination for business and inward investment.
- **Productivity Summit** (Belfast, September) An annual conference organised by Belfast Chamber focusing on improving business productivity through digital transformation, artificial intelligence, innovation, leadership, and workforce development. The event features business leaders, policymakers, industry experts, and technology providers discussing strategies to enhance competitiveness and economic growth.
- **Sector Spotlight Series** (Belfast Chamber, Belfast) A recurring programme of sector-focused business events covering key industries such as advanced manufacturing, digital technology, financial services, construction, clean energy, and life sciences. These events provide market insights, expert discussions, business networking, and opportunities to engage with industry leaders and policymakers.
- **NI Chamber Annual Lunch** (Titanic Belfast, June) One of Northern Ireland's premier business networking events, bringing together senior business leaders, policymakers, investors, diplomats, and international guests. The event features keynote addresses on the economy, trade, investment, and public policy, while providing an important platform for high-level business networking.
- Numerous sector-specific fairs and conferences also take place through the year across Belfast, Derry~Londonderry, and other NI towns; a fuller calendar is available via [10times.com](https://www.10times.com) – [Belfast trade shows](#) and [Invest NI's events calendar](#).

b) Trade Fairs & Business Events in India

Northern Ireland businesses looking to exhibit, identify distributors, establish partnerships, or connect with Indian buyers/sellers and investors may find the following trade fairs and business events particularly relevant:

- **India International Trade Fair (IITF)** (Bharat Mandapam, New Delhi, November) Organised annually by the **India Trade Promotion Organisation (ITPO)**, IITF is India's largest multi-sector trade fair, featuring exhibitors from manufacturing, engineering, consumer goods, electronics, healthcare, food processing, textiles, and services. It attracts international exhibitors, trade delegations, government agencies, buyers, and investors from across the world.
- **AAHAR – The International Food & Hospitality Fair** (Bharat Mandapam, New Delhi, March) Organised annually by **ITPO**, AAHAR is one of Asia's leading B2B exhibitions for food, beverages,

food processing, hospitality, bakery, and food service equipment. The event attracts over 1,000 exhibitors and thousands of trade visitors, including importers, distributors, retailers, and hospitality professionals.

- **International Engineering & Technology Fair (IETF)** (New Delhi, biennial) Organised by the **Confederation of Indian Industry (CII)**, IETF is India's flagship engineering and technology exhibition. Held every alternate year, it showcases advanced manufacturing, industrial automation, robotics, logistics, AI, capital machinery, electronics, and clean technologies while facilitating international B2B partnerships.
- **BioAsia** (Hyderabad, annual) Organised by the Government of Telangana, BioAsia is one of Asia's premier life sciences and biotechnology events. It brings together global pharmaceutical companies, biotechnology firms, healthcare providers, investors, research institutions, and policymakers to showcase innovation and promote investment and collaboration in the life sciences sector.
- **India Mobile Congress (IMC)** (New Delhi, annual) India's flagship digital technology and telecommunications exhibition, organised by the **Department of Telecommunications** and the **Cellular Operators Association of India (COAI)**. The event showcases developments in 5G/6G, artificial intelligence, semiconductors, cloud computing, cybersecurity, digital infrastructure, and emerging technologies through exhibitions, conferences, and B2B meetings.
- **IHGF Delhi Fair (Spring & Autumn Editions)** (Greater Noida/Delhi NCR, biannual) Organised by the **Export Promotion Council for Handicrafts (EPCH)**, IHGF is one of the world's largest trade fairs for handicrafts, home décor, furniture, gifts, textiles, and lifestyle products. The fair attracts thousands of international buyers, sourcing agents, retailers, and wholesalers from over 100 countries.
- **Bharat Tex** (New Delhi, annual) India's flagship global textiles and apparel event, supported by the Ministry of Textiles and industry associations. The exhibition covers the entire textile value chain, including fibres, yarns, fabrics, apparel, technical textiles, machinery, and sustainability solutions, alongside international buyer-seller meetings and business forums